



July 9, 2018

Location: Brooklyn, NY

Minutes of the Meeting of the Board

Attendees:

1. Andrea Mercado, President
2. Allan Friedman, Vice President
3. Sarit Levy, Secretary
4. David Meltzer, Day-Trips/Rides Coordinator
5. Steve Lyon, Co-Treasurer

A quorum being present, the meeting was called to order at or about 7:30pm.

There was a discussion about the club's Dropbox account that is currently being used to house club accounts information and other such confidential documents accessible to some administrative user Board members. The discussion questioned if this Dropbox account should be used for sharing weekend trip photographs with members. The discussion concluded with a consensus to create a separate Dropbox account for the Communications arm of the Board in order to keep the Board's Dropbox account separate from a Communications Dropbox account that would be used for sharing photos and/or documents with members.

There was a discussion about the bank's investment suggestion. There was agreement that the club's money should be deposited in a non-risky investment such as Treasury bills, Certificates of Deposit or commercial paper.

The minutes of the meeting of May 14, 2018 were distributed prior to today's meeting for the Board members to review. There was a motion to approve the minutes, the motion was seconded and the vote concluded with unanimous approval.

Meeting dates were suggested for future Board and Council meetings to be scheduled on the second Monday of each month from August through December 2018. These dates were reviewed for scheduling conflicts. A scheduling conflict exists for the second Monday of August so the August meeting will be held on the first Monday, August 6th. A motion was made to approve the following meeting dates for the Board and Council meetings for the remaining months of calendar year 2018:

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|-----------------|----------------|
| 1. August 6 | 4. November 12 |
| 2. September 10 | 5. December 10 |
| 3. October 8 | |

The motion was seconded. The above listed meeting dates were approved unanimously.

This year's Summer Streets event is taking place on Aug 4th, Aug 11th and Aug 18th. There was a discussion on the need to staff the club's table and bike repair station at the event. Discussion included names of club members who have volunteered in the past and whether or not they have expressed interest to volunteer this year. Ed Ravin and Stephen Bauman are to be the headlining bike repair mechanics as in years past. The Summer Streets event and the club's bike repair role will be publicized on the club's website and it will include a request for volunteers. Persons interested in volunteering will be requested to contact the club's Communications email.

The current bank account balance was reported to be \$129,000 and there were recent deposits in the aggregate amount of \$1,093 in renewing membership fees.

There is interest in organizing a Member's Forum event to occur during the afternoon following the first Summer Streets Saturday, on August 4th. The NY Bicycling Coalition has expressed interest in participating as a speaker. There was a suggestion to call to request the space availability at Sofritos Restaurant atop of Riverbank State Park. Andrea will discuss this matter with Wendy. Other speakers suggested were Paul Steely White from Transportation Alternatives.

There is an interest to schedule club social events for October and November. One of the socials in October would include the announcement of the nominated names for election to the 2019 Board.

Andrea reported about a ride she would be sweeping, the Greater Flushing Bike Tour with the Greater Flushing Chamber of Commerce at the behest of Stephen Bauman. An idea was suggested for the possibility of having articles written about individual areas of Board responsibilities and to feature each of those Board members in a photo with Andrea.

There was a discussion about having a Leaders only ride. The pros and cons of such an event were discussed.

There is an interest for allowing Chris DeMeo (who is a current Member-At-Large) to be given with Day-Trips Coordinator permissions on the club's website in order to assist David with Day-Trips tasks.

With regard to email communication among the Board and Council members, there was a request to have separate emails for different topics of discussion rather than continuing an email chain that begins with one topic and ends up discussing another topic. Steve Lyon offered to provide an email guidelines document for the Board and Council to review and to try to implement for our email communication practices.

There was a discussion on various ride topics, including an interest for meeting and partnering with the Staten Island Bicycling Association (SIBA). Allan will reach out to SIBA to discuss a possible social event to be held at Flagship Brewery in Staten Island near the Ferry Terminal.

With regard to a discussion about the types of events that the club should organize, Andrea stated that we can do anything that the members want us to do as long as someone takes ownership of a particular task. The other Board members present liked this statement and asked for it to be recorded with an interest of publicizing it on the club's website.

A suggestion was made to have Erik Gonzalez assist with club social programming to work with Bobby Moleti. To help integrate him into the Board more formally, a motion was made to elect Erik Gonzalez as Member-At-Large. The motion was seconded and the vote that was taken concluded in unanimous approval.

At this time, the Board will be tabling the Nominating Committee appointments to next month's Board meeting. With regard to holiday party planning, an email will be sent to the Council to find out who wants to get involved this year. A suggestion was made to have Erik, Bobby, Wendy and Andrea start the planning process. There was a discussion about the types of event location options that are available.

Allan showed us examples of the jersey, hat and sock merchandise materials that our new clothing merchandise supplier will be using for our club's new clothing line. There was a discussion on merchandise price point options and shipping logistics and costs.

There were two budget allocation requests. One for a \$1,000 amount to start the production of hats and socks with the club's new design. The second was a request for \$575 for the production of stickers with the club's new sticker design. A motion was made to approve the \$1,000 budget for hats and socks and to approve the \$575 budget for stickers. The motion was seconded and a vote was made. The vote was approved unanimously. Allan will find out from the sticker supplier if we can order 50 regular stickers and 50 reflective stickers from the 100 minimum order required for production.

A motion was made to adjourn the meeting. The motion was seconded and unanimously approved. The meeting was adjourned at or about 10:00pm.

Summary of Approvals:	
1.	Meeting Minutes of May 14, 2018
2.	Board and Council meeting dates for the remainder of 2018: Aug. 6, Sept. 10, Oct. 8, Nov. 12 and Dec. 10
3.	Election of Erik Gonzalez to a Member-At-Large position
4.	\$1,000 for the production order of hats and socks and \$575 for the production order of stickers

Meeting Agenda:

- I. Review and Approval of the Minutes of the meeting of May 14, 2018
- II. Schedule and Approve Board/Council meeting dates for August through December 2018
(2nd Monday of each month):
 1. Mon., Aug. 13, 2018
 2. Mon., Sept. 10, 2018
 3. Mon., Oct. 8, 2018
 4. Mon., Nov. 12, 2018
 5. Mon., Dec. 10, 2018
- III. Reports:
 - Treasurer
 1. Monthly transactional summary
 - Day Trips
 - Weekend Trips
 - Membership
 1. Members' Forum
 - a. Discuss and confirm date for Member's Forum after rides after one of the Saturday's in August where we are at Summer Streets
 2. Agree a schedule of socials for remainder of year
 - Website
 - VP's report on merchandize
 1. Demo of proposed supplier's system "VERGE" - will have new jerseys and hats on display
 2. Adding socks will require a minimum 50 commitment, \$300-350
 - Marketing / Communications
- IV. Other Business
 1. Checking in-- how are things working among Board Members? How can we help each other? Form, content and frequency of communications among Board/Council Members.
 2. Nominating Committee appointments
 3. Nomination of Erik Gonzalez for Member at Large to the 5BBC Board
 4. Holiday Party planning - organizing a team to organize the event and report progress to board monthly (Idea for party: invite people who play instruments to bring their instruments to have a sing-along)
 5. Summer Streets - Aug 4, Aug 11 and Aug 18
- V. Adjourn