

5BBC Board Meeting Minutes for January 14, 2019:

Location: 231 West 29th St., NY, NY

A. In Attendance

Chris DeMeo, Ed Sobin, Allan Friedman, Ted Kushner, M. Daniel Bach, Steve Lyon, Maureen Gaffney, Dave Meltzer and Bill Mastro.

B. Call to Order

President Allan Friedman called the meeting of the executive board of the 5BBC to order at 6:30 PM.

C. Introduction of the Executive Board

Allan Friedman- President

Ted Kushner- Vice-President

Secretary- M. Daniel Bach

Treasure- Steve Lyon

Membership co-coordinators, Mark Guralnick and Maureen Gaffney, Day Trips co-coordinators Bill Mastro and David Meltzer

Leadership co-coordinators Ed Sobin and Chris DeMeo

Council/Coordinator/Membership at Large Update: The following persons were approved by the board:

Weekend Trips Coordinator- Douglas Von Hoppe

Communications co-coordinators- Alfredo Garcia and Wendy Frank

Advocacy coordinator- Steve Vaccaro

It was noted that the following positions are vacant and need to be filled:

Volunteer Coordinator

Special Events Coordinator

Programs Coordinator

The following members were appointed as Members at Large:

Corey Larocca, Becky Rogoff (both reappointments) Eric Gonzalez and Susan Brenner.

2019 objectives:

1. Rides and more rides
2. Maintain fiscal stability
3. Grow and engage our membership.
4. Transition planning.
5. Development strategies and management team. Create depth at each board position.

The newly elected officers gave brief statements as to their goals:

President's Report:

Allan raised various issues, the primary being how to improve membership in the club and how to improve communications with the members. There was a brainstorming session as to ways increase membership and publicize the club.

In addition, there was a discussion using "Zoom" as a future means to communicate for board meetings in the future. This would permit the board meetings to conduct meetings without being physically present. The first council meeting will require everyone to be physically present on Feb 11th at REI, but the following Council meeting may be conducted using Zoom.

Next there was a motion that was made and approved for expenditure of funds to maintain the website in the amount of \$3,500. In addition a motion was made and approved for \$500 was to Billy Cobin to fix issues with the site. There was also

discussion of using Survey Monkey for \$32/month or \$400/year for the purposes of contacting membership and getting feedback as to the club.

Membership- discussion as to having a contact person in each borough for the purposes of encouraging additional membership. It was noted that membership is now at 600 members and used to be much higher.

In addition, there was a conversation as to whether to offer free or discounted membership to individuals who graduate the bike learning program sponsored by Bike New York or perhaps participants of the 5 boro bike ride sponsored by Bike New York.

Advertising: Discussion as to placement of an advertisement in the upcoming Bike New York brochure for the Five Boro Bike Ride and whether to offer some kind of discounted membership to people to join to encourage new members.

Secretary's Report- To provide timely and accurate minutes of each meeting

Treasurer Report- Steve gave an update as to the present balance of the club as of December 31, 2018, being \$109,877.60. He also provided a detailed analysis of income and expenses for the 2018 calendar year.

Leadership Report-

To have a leadership class in July and a van certification class in February. A new idea was mention concerning a Spring Training Ride series. Encourage leaders to list more rides, how to create more incentives. In addition, there were talks involving the current leadership training program. Ted Kushner mentioned a proposal to create a special 5 boro signature event. Another idea mentioned by Bill was 6 different rides on the East End of Long Island.

Day Trips:

Need to encourage leaders to list more rides and discussed incentives for leaders.

Allan Friedman brought up the idea of creating strategic partners, the idea that alliances with similar groups such as (Transportation Alternatives) TA could create synergies that could be mutually beneficial.

Meeting was concluded at 8:20PM